# **About Us**

Dai-ichi Life Insurance Myanmar Ltd., is part of Dai-ichi Life Group, a leading life insurer in Japan with more than 123 years of history since our foundation in 1902.

Today, Dai-ichi Life Group is a global insurance group that offers long-term financial protection and life insurance services to customers and their families across 9 countries.

### **Our Milestones**



Dai-ichi Life obtained Life Insurance Operation License in Myanmar



2015

2019

Protective Life Corporation became a subsidiary of Dai-ichi Life Group



2010

Dai-ichi Life Group was listed on the Tokyo Stock Exchange



200

Acquired shares of Tower Australia Group Limited in Australia (currently TAL)



200

Established Star Union Dai-ichi Life in India



1932

Dai-ichi Life Group became the second largest life insurance company in Japan



022

Partners Group Holdings Limited became a subsidiary of Dai-ichi Life Group





Dai-ichi Life Cambodia commenced business





Acquired shares of Panin Insurance in Indonesia (currently PT Panin Dai-ichi Life)





Dai-ichi Life Vietnam became a subsidiary of Dai-ichi Life Group





Dai-ichi Life Group established first overseas office in New York





Tsuneta Yano established Japan's first mutual life insurance company, the Dai-ichi Mutual Life Insurance Company



# Htar-Wa-Ra Edu Goal

# "Htar-Wa-Ra Edu Goal"

## **Product Highlights\***

Entry Age	18-56 years old
Policy Term	9 / 11 / 14 years
Premium Term	5 / 7 / 10 years
Sum Insured	MMK 5,000,000 to MMK 100,000,000
Benefit Plan Options	Double Benefit Plan
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<sup>\*</sup>Subject to policy's terms and conditions.

# **Case Study**

Mr. Maung Maung, 30, wants to buy an 11-year policy plan with an insured sum of MMK 15 million for his daughter.

He is deciding between the Double Benefit Plan and Basic Benefit Plan. They have different annual premium costs, but both will take him 7 years to pay for the plan.

Mr. Maung Maung pays annual premium

MMK 2,106,000

or

MMK 1,908,000

In case of Death/TPD, MMK 15 million

### Why do you need life insurance?

Choosing the right life insurance plan can protect your family's financial needs. It can serve as a regular savings plan for your child's education, long-term financial needs, and retirement, or be used as an emergency fund when unexpected situations arise.

# 5 Reasons to buy "Har-Wa-Ra Edu Coal"



#### Peace of Mind

Be assured that your child's dreams are always secured.



#### **Financial Security**

Early planning minimises disruption to your child's education.



#### **Financial Benefit with Tax Relief**

Claim personal income tax relief on all insurance premiums.



#### **Guaranteed Returns**

Upon policy maturity, enjoy greater returns from your regular savings.



### **Comprehensive Protection**

Enjoy greater protection with the Double Benefit Plan.



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### 20% of sum insured payouts annually











Policy Year

1 Year

6 Years

7 Years MMK 3 million

8 Years MMK 3 million

9 Years MMK 3 million

10 Years MMK 3 million

11 Years MMK 3 million

20% of sum insured payouts annually

